



Press Release

January 2010

GM Procure and Impact Manchester Reveal New Name Ahead of Merger

Following the announcement that GM Procure and IMPACT Manchester, two of the country's most prominent procurement consortia, are to merge, bosses have this week revealed the new company name and brand logo, scheduled for use after the merger in the Summer.

The new company, named **Procure Plus** will be the largest social housing procurement organisation in the UK and will aim to deliver a more consistent approach to the procurement of construction related products and services for its members. Plans for collaboration outside the northwest region will also be an objective of the newly merged company.

The merger will in turn create better value for money for clients and provide increased community-based benefits for residents through a more cohesive regeneration strategy.

The new company name and logo were decided collaboratively by the Project Board, which is made up of representatives from all key stakeholders, namely: Northwards Housing, City South, Harvest Housing Group, Home Group, Southway Housing, Stockport Homes, Parkway Green, Impact Manchester and GM Procure. It will feature the strapline '*Creating Value For Our Communities*'.



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GM Procure Chair, Ian Perry, commented:

"The strapline is an important introduction to the new company logo as it expresses our constant commitment to facilitating regeneration and providing value for money for our members and the communities in which we work".

Commenting, Nigel Wilson, Chair of Impact said:

"We were all agreed that the new company name should represent our joint steadfast approach to providing procurement services with extra added value and innovation, hence the name **Procure Plus**."

"Our combined purchasing power will enable members to access higher quality products at no extra cost and achieve better value for money for their residents".

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Editors' Notes:

- A cross-functional team has been developed to steer the union through to completion, which is expected in June 2010.
- Agreeing the merger with the various parties was a significant step towards meeting the aims of both organisations. The projected combined spend of in excess of £1 billion over four years will be a terrific boost to the local economy.
- **GM Procure** is a regeneration company limited by guarantee. It is a consortium of social housing providers with stock in the northwest England. GM Procure was one of the first consortia to utilise the Efficiency Challenge Fund, which was established by the Government to encourage social housing providers to work collaboratively.
- GM Procure aims to generate efficiencies and impact the local labour market by working collaboratively to procure construction materials and contractors for their planned maintenance and investment programmes. As a consortium, the members of



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GM Procure will leverage their volume and expenditure to achieve this.

- **IMPACT Manchester Ltd** is a not-for-profit housing consortium with charitable aims, which is limited by guarantee. It was initially formed in October 2006 as the Housing Investment Options Framework, an informal cooperative consortium of social housing companies in Greater Manchester to deliver Decent Homes and community benefit.
- IMPACT was incorporated in December 2007. Client members work together to procure and deliver effective and efficient Decent Homes Plus work programmes.
- IMPACT has been recognised by, and is part of, the National Change Agent for Housing (NCA Housing). The organisation is sponsored by the Department for Communities and Local Government and the Homes and Communities Agency, through the Efficiency Challenge Fund.