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PROCURE PLUS CALLS FOR FRESH APPROACH TO CSR ACTIVITY

Mike Brogan, Chief Executive of Procure Plus, will call for companies to take a more sustained approach to CSR activity at a business networking event later this month. At the Business Plus (B+) event on 25th January, the chief executive of the North West social housing procurement consortium will outline how organisations could approach their obligations in order to have the best possible impact on local communities and enterprises.

The event, co-sponsored by Procure Plus and Greater Manchester Probation Trust (GMPT), takes place at 12.00pm at the Bridgewater Hall, Lower Mosley Street, Manchester and aims to inspire businesses and not-for-profit organisations to work together and explore real business opportunities.

During his speech, Mike will discuss best practice and the ways in which organizations can deliver far reaching social benefits within local communities. He will also showcase the positive opportunities that Procure Plus creates within the market through activities such as its Achieve initiative, which delivers employment and training outcomes for ex-offenders.

Delegates will be able to learn more about getting involved in contributing to the Corporate Social Responsibility agenda and hear about innovation and new practices that can benefit their organisation, as well as make a significant difference to the local community.

Mike commented: "In the current climate, it's critical that businesses take a long term view on CSR and think about how their time and money can be used to best effect. The event is a great way for organisations to get advice on how they can give something back to their local area and help regenerate communities."

The event is free for BPlus members and £30 for non-members.

To reserve your place at the event, email support@procure-plus.com

For more information on the B+ event, visit <http://www.bplusnetworking.co.uk>

For more information about Procure Plus, please visit www.procure-plus.com



Press enquiries to:

Jo Hart or Gemma Eccleston at Tangerine PR

e: jo.hart@tangerinepr.com / gemma.eccleston@tangerinepr.com

t: 0161 817 6600 f: 0161 817 6601

About Procure Plus

Procure Plus is a regeneration consortium of social housing providers that aims to generate efficiencies by leveraging the procurement of construction materials and contractors. The organisation is compliant with Audit Commission requirements and makes it easier to manage HCA funding for schemes, and it has created a web-enabled system that delivers the benefits of consortium purchasing and a check list to ensure rules governing funding schemes are met.

All savings and any surplus made by the consortia is reinvested in to local communities helping to create jobs and improve local facilities and schemes. It is expected that clients of Procure Plus will collectively invest over £1.5 billion in the repair and upkeep of properties between 2006 and 2010/11; it is anticipated that a substantial proportion of this will be channeled through Procure Plus.