



Logo Usage Guide Lines

Conditions of use

Procure Plus fully understand that suppliers and installers will wish to promote the success of their business and brand on being appointed to the Procure Plus frameworks and indeed the on-going relationship with Procure Plus in the coming years.

We wholly support this type of activity, however, we do need to see and approve **in advance** of a copy of any press release/story being issued or published using the Procure Plus brand.

Therefore can you please ensure you email Mike Brogan at mike.brogan@procure-plus.com with any content referencing the Procure Plus brand for approval prior to use.

Usage

The preferred position for the Procure Plus logo in any document is the top right hand corner. In certain instances, for example: a heading clash, the logo may appear in the bottom right hand corner.

The logo must never be distorted, disproportioned or altered in any way other than in size. The logo is resized by selecting a corner and dragging to the desired size to protect the proportions.

The appropriate logo for your usage should always be downloaded from the Procure Plus website: www.procure-plus.com/downloads

If you have any questions re logo usage please contact Procure Plus on 0303 030 0030 or by email to support@procure-plus.com

Logo without strap line



2 colours = process cyan and black. Dark grey = 85% black. Dark blue = 40% black, 100% cyan



Logo with strap line



Creating Value For Our Communities

The strap line is Helvetica Medium. Light grey = 69% black. The logo type is drawn

Logo on dark background



Light grey strap line = 20% black (in this illustration, the black rectangle represents the background and is not part of the logo)

Logo in grey scale



Creating Value For Our Communities

This logo is not a straight conversion from the colour version. Please download the correct artwork from www.procure-plus.com/downloads

Logo with detached strap line

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